

Entrepreneurship Certificate

Department: Business

Program/Major Code: CRTENP/ENP

CIP Code: 52.0299

Total Program Credits: 24



Program Details

The Entrepreneurship certificate at Pima Community College prepares students to work in various industries and helps you develop entrepreneurial skills to become a successful entrepreneur and small business owner.

Career Options/Outcomes

Graduates can pursue various careers such as starting their own business, working in human resources, providing bookkeeping services, managing payroll, or even taking on roles in marketing, sales and business consultancy. This comprehensive education allows students to gain a clear idea of job prospects and prepare for high-wage, in-demand employment in these fields upon completion of the program.

Skills Gained

- **Demonstrate** the use of tools needed for an innovative organization to succeed in the real world.
- **List** marketing management functions, constructing a marketing plan that builds customer relationships.
- **Define** the new product development process and product life cycle.
- **Construct** a financial, operational, and business plan for the first three years of a startup organization.

Academic Options

Continue your studies by applying your coursework toward the Business AAS program.

Important Information: To receive your Company Tuition Benefits and Pearson Academic Support Services, please make sure to create an inquiry through your company's specific benefits page. Please do not apply directly to PIMA Community College.

Semester Pathway

This pathway is a suggested sequence of courses for your program of study. Work with an advisor to develop a unique pathway for you based on your placement recommendations, any prior college courses, and your specific situation. The courses listed reflect the minimum requirements for this program. Designed for students who have completed prerequisites and have met college preparatory requirements in math, writing and reading.

Semester 1

ACC	Accounting (ACC 105 or ACC 211)	3 credits
BUS 100	Introduction to Business	3 credits
MGT 200	Small Business Management/Entrepreneurship	3 credits
MKT 111	Principles of Marketing	3 credits

Subtotal Credits: 12

Semester 2

BUS 125	eCommerce	3 credits
BUS 296	Independent Study in Business	3 credits
FIN 200	Business Finance	3 credits
MGT 280	Business Organization and Management	3 credits

Subtotal Credits: 12

Total Credits: 24